

# Social Media Service Package

Need Customization?

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	☰ Feature	☰ Starter	☰ Growth	☰ Professional	☰ Premium	☰ Ultimate
1	<b>Price</b>	£500/month	£1,000/month	£2,000/month	£3,500/month	£5,000+/month
2	<b>Platforms Managed</b>	1	2	3	4	5+
3	<b>Posts per Month</b>	10	20	30	40	50
4	<b>Custom Graphics</b>	✓	✓	✓	✓	✓
5	<b>Video Clips</b>	X	✓	✓	✓	✓
6	<b>Animated GIFs</b>	X	X	✓	✓	✓
7	<b>Infographics</b>	X	X	X	✓	✓
8	<b>Stories per Week</b>	X	X	X	✓ (Daily)	✓ (Daily)
9	<b>Live Sessions</b>	X	X	X	X	✓ (Bi-weekly)
10	<b>Strategy Sessions</b>	Basic	Monthly	Weekly	Weekly	Bi-weekly
11	<b>Engagement Time</b>	15 mins/day	30 mins/day	45 mins/day	60 mins/day	90 mins/day
12	<b>Reporting</b>	Monthly	Bi-weekly	Weekly	Weekly	Daily
13	<b>Support</b>	Email	Email & Phone	Email, Phone & Manager	24/7 via Slack	24/7 via Slack
14	<b>Influencer Outreach</b>	X	X	X	✓	✓
15	<b>Crisis Management</b>	X	X	X	X	✓
16	<b>ROI Tracking &amp; KPI Analysis</b>	X	X	X	X	✓

+ New

## Note:

- **Customization Available:** Packages can be tailored to meet specific needs.
- **Ad Spend:** Meta and Google Ads are included in every package, but the budget for these ads is based on the client's preferences.
- **Choosing the Right Package:** Consider your business goals, the number of platforms you manage, and the level of engagement and support required when selecting a package.

**Package Overview:**

- **Starter Package (£500/month):** Ideal for businesses just starting with social media. It includes management of 1 platform with 10 posts per month, custom graphics, and basic engagement.
- **Growth Package (£1,000/month):** Suitable for businesses looking to expand their online presence. It covers 2 platforms with 20 posts per month, including video clips and enhanced engagement.
- **Professional Package (£2,000/month):** Designed for businesses that need a robust social media presence. It covers 3 platforms with 30 posts per month, offering animated GIFs and more strategic engagement.
- **Premium Package (£3,500/month):** A comprehensive package for businesses aiming for maximum impact. It includes management of 4 platforms, 40 posts per month, daily stories, and weekly strategy sessions.
- **Ultimate Package (£5,000+/month):** The most extensive package, tailored for large-scale operations. It includes management of 5+ platforms, 50 posts per month, bi-weekly live sessions, and full-scale support including crisis management and ROI tracking.